



beauty effects

COURSES

Semi-Permanent Makeup Application

beauty effects

Make up that doesn't wash off

As a professional you should only want the best training. The quality of your education is the foundation of your business success and whilst there are many education programs in the market place, you simply have to ask yourself one question: "Would I want one of their students as my practitioner?"

The **beauty effects** Courses are designed to give you both the sound understanding and application of a skill and the professional confidence and demeanour to practice.

Post-Graduate courses offered by **beauty effects** are:

COURSES CONDUCTED IN AUSTRALIA	
100 Hour Fundamental Cosmetic Tattooing Course	
BE0401	Semi-permanent Makeup Application
One-day Courses	
BE0417	Advanced Training in Full Lip Procedures
BE0424	Body Illustrations
BE0460	Post-graduation Skill Enhancement/Refresher Certificate

beauty effects

Make up that doesn't wash off

Who benefits from beauty effects course?

- ~ Beauty Therapists
- ~ Medical Staff
- ~ Hairdressers
- ~ Makeup Artists
- ~ Anyone looking to expand their creative skills

Criteria

To train for this skill it is important that you have a few attributes that lend themselves to the skill.

- ~ Are you caring and empathetic?
- ~ Do you feel you can handle needles penetrating the skin?
- ~ Do you get upset when you see a little blood?
- ~ Do you have an understanding of facial structure?
- ~ Can you show a creative flair for make up application?
- ~ But most importantly , can you work from council approved premises

Premises

Courses are conducted in Toowoomba. Or, where appropriate, arrangements can be negotiated for alternative residencies in your salon or clinic.

beauty effects

Make up that doesn't wash off

Profile of Educator

Your educator, June Warry (Director of Training):

- ~ certificate IV in Work Place Training & Assessing
- ~ is a CPCP qualified trainer
- ~ is a member of "The Society of Permanent Cosmetic Professionals (America)"
- ~ professional qualifications in Beauty Therapy and Professional Make-up;
- ~ daily practitioner of all her professional skills
- ~ distributor of Cosmetic Tattooing Supplies Australia Wide
- ~ certificate IV in Business (Small Business Management) HLT IN2A
Maintain infection control standards in office practice settings
- ~ and invests in on-going professional development and is a valued industry ambassador

beauty effects

Make up that doesn't wash off

BE0401/ BE0411 COURSE OUTLINE Semi-permanent Makeup Application

This 100 hour fundamental course is designed to provide a commercially valid curriculum for a graduate who either currently practices in the beauty or medical profession, or who is looking to expand their creative skills. Promoting the live-model application of training (not practice sheets) this course is purposely designed to cover all aspects of the profession in detail, in order to equip the student with qualifications that are recognised around the world, and importantly, the confidence to meet any treatment demand.

The course covers theoretical and practical education. In addition you will be required to purchase a start-up kit, known as the 'B.E Kit' which includes machines, lotions and consumables, client/business form templates and other important business references.

OPTIONS FOR 100 HOURS

Industry experience has made June Warry of **beauty effects** fully aware of the time constraints confronting candidates and we understand that sometimes you or your employer would prefer the five day program to be reconfigured. Alternatives are available for meeting the criteria of the five day course. Here is a recommendation:

Day 1	Week 1	Monday
Day 2 – 4	Week 2	Sunday Monday Tuesday
Day 5	Week 3	Monday
Examination		On the last day, you will be given your theory exam which you are required to return with-in one month to attain your Certificate of Completion.

beauty effects

Make up that doesn't wash off

TOPICS COVERED IN THE 100 HOUR PROGRAM

- ~ Introduction to semi-permanent makeup
- ~ Safety, sanitisation and sterilization
- ~ Bloodborne Pathogens
- ~ Understanding your equipment
- ~ Treatment area set up
- ~ Client cards, consent forms and history forms
- ~ How to present and conduct a consultation
- ~ Brow and lip line shapes and applications using machine and manual methods
- ~ Pigments and mixing colours
- ~ Procedures, preparation and post procedure instructions
- ~ Procedures performed on models
- ~ Business applications

beauty effects

Make up that doesn't wash off

DAY 1 - HOUSEKEEPING

The first day of the five-day Semi-Permanent Makeup Application Course is all about your work environment. You will be shown how to prepare your room for a procedure including sterilisation, set-up area practices, assembling the tools for various treatments and the running requirements for those machines.

Working with a live model, you will spend time shaping both eye brows and lip lines experiencing first hand the importance of creating a technically correct shape on individual faces. You will also spend time on the practice sheets giving you a feel of the machine in your hand and how it responds.

DAY 2 TO 7 – HANDS ON!

This is the start of your semi-permanent application training. Using live models each day, we will go through the analysis of their skin and their facial structure to determine what will enhance them the most.

Over these four days you will perform a minimum of eight treatments:

Day 2: Two (2x) eyebrow applications;

Day 3: Two (2x) lip line applications;

Day 4: Two (2x) top eyeliner;

Day 5: Two (2x) bottom eyeliner

Day 6: Refresher of Procedures

Day 7-8: Examination

beauty effects

Make up that doesn't wash off

LIVE MODELS

To develop your skill, you need to practice your craft on live models. Practice sheets and watching others will only familiarise you with the procedures. Training with live models will give you the confidence you require to perform treatments on clients and allow you to familiarise yourself with the machine and skin in your hands.

How many are required

This course requires you to source models for a minimum of eight procedures. A model should not undergo more than two procedures during the course (or in a day). As such, a minimum of four models may suffice.

Payment

It is uncommon to charge models for applications. People are always willing to have these services done for little or no money and whilst they are contributing to your education, they in turn are receiving an application that is worth hundreds of dollars.

Supervision

Reassure your models that your training work will be continuously supervised by the educator.

Pain management

In order to minimise discomfort for your model, and later your clients, anaesthetics are used during treatments. The type of anaesthetic adopted depends on the treatment being applied. If you can make your client more comfortable by managing their pain, you are allowed the freedom to concentrate on your treatment and application.

beauty effects

Make up that doesn't wash off

Dental Blocks: A dentist is required to administer a dental block for the most effective pain management for lip area applications.

Beauty effects will arrange for your clients to have a dental injection for their lip procedures (that is why it is necessary to confirm your models two weeks in advance). If training is conducted in your clinic/salon, you may wish to find yourself a dentist that will feel comfortable giving your clients a dental block for the lip procedures.

NB: not all dentists will perform the dental block. You will need to phone around and explain fully what you will be doing. A charge of \$60 - \$120 is incurred for each injection. You may wish to have your models pay for this alone. When your training schedule is selected it will be important to finalise the appointments with your dentist. Alternatively, if you cannot find a dentist, the training can continue with the use of topical anaesthetics.

Topical anaesthetics - Designed to minimise the sensation and suitable for all applications, including the lip area if a dental block is not administered. There are many topical analgesics in the marketplace, but the supply in your business kit has been sourced from an American anaesthetist where the product has been specifically designed for semi-permanent makeup applications.

Confirmation

For two reasons, it is important that you have your models organised and confirmed at least two weeks prior to your training. Firstly, to ensure your training schedule is complete and secondly to confirm the dental appointments for administration of the dental block.

beauty effects

Make up that doesn't wash off

Hours- You require 65 Hours of Practical Work

Your models are required for approximately 2-3 hours for each treatment. Each model is limited to two treatments in the week.

Day 1: One model required from 1pm.

Day 2: First model is required at 10:30a.m. Second (new) model is required at 1:30 p.m.

Day 3: First model is required at 10:30a.m. Second (new) model is required at 1:30 p.m.

Day 4: First model is required at 10:30a.m. Second (new) model is required at 1:30 p.m.

Day 5: First model is required at 10:30a.m. Second (new) model is required at 1:30 p.m.

Day 6-8: This will depend on which procedures that will be revised.

beauty effects

Make up that doesn't wash off

THE 'B.E'-STARTER KIT: TOOLS & EQUIPMENT

You will be required to purchase a start-up kit. 'The *B.E-Starter Kit*' is essential for your training. This *B.E-Starter Kit* provides sufficient materials, colour and tools to take you beyond training and into the commencement of your business, earning you more than the cost of the kit. In fact, at an average professional fee of \$500 per application these *Kits* will would generate \$'000s in professional fees. Not a bad return!

B.E STARTER KIT

For the student who wants to make Semi-Permanent Makeup Application their profession, this kit contains sufficient supply for the training program with ample stock to continue in business. This Kit is POA.

The Precision Machine

This machine is a rotary pen style machine with disposable parts which will serve you through all your training. This machine is popular with practitioners because of its success with applications and fine results. It is vibration free minimising wrist fatigue and is very lightweight, which is crucial to the practitioner's comfort when performing multiple treatments per day. This machine may also be known as 'Universal 2000'.

An example of the B.E Kit:

2 x Semi-permanent makeup machines	20 x disposable tips 1-3 needle configuration
20 x 1 point needle	10 x disposable tips 5-7 needle configuration
40 x 3 point needle	30 x disposable needle tubes (chambers)
10 x 5 point needle	30 x disposable needle casings (tubes)
10 x 7 point needle	

beauty effects

Make up that doesn't wash off

(continued)

Cosmetic Lotions and consumables

- ~ 20 bottles of the more popular range of pigment colours suitable for lips, brows and eyeliners.
- ~ 1 x magnifying head loop (2.5 magnifications).
- ~ Bouffant caps (for clients)
- ~ Dental bibs
- ~ Face masks
- ~ 2 x practice sheets
- ~ 1 x box surgical swabs
- ~ 1 x box quality tissues
- ~ 1 x pkt cotton tips
- ~ 1 x box of surgical gloves
- ~ 1 x half size glad wrap roll
- ~ 1 x small bottle of surgical spirit
- ~ 1 x pigment mixer with rods
- ~ 2 x topical analgesic gel
- ~ 1 x bottle of pigment diluter
- ~ 1 x acrylic pigment stand
- ~ 100 x pigment holders
- ~ 1 x micro brush set

Your kit will also include the following text books

(You are required to do a minimum 35 hours of theory prior to commencing your training):

- ~ 1 x SPCP Permanent Cosmetics by Marjorie Grimm
- ~ 1 x SPCP Colour Information for Permanent Colour Technicians

You will be required to supply:

- 1 x Work trolley
- 1 x Overhead light (magi lamp)
- 1 x Camera with 28mm macro lens (not digital)
- 1 x Stainless steel, plastic tray (approx 30cm by 20 cm)
- Make- up remover
- Eyebrow, lip line pencils
- Freezer bags & Snap lock bags (small) & a Sharps container

beauty effects

Make up that doesn't wash off

PREPARING FOR THE COURSE

By virtue of the delicacy and intimacy of Semi-permanent Makeup Application, this course will demand your full concentration. In order to gain the maximum knowledge and experience you will need to be in peak health, comfortable and relaxed.

beauty effects recommends the following to ensure your maximum enjoyment and training:

- ~ Immunise against Hepatitis prior to commencement
- ~ Avoiding cigarettes, alcohol and unnecessary medication prior to and during the course.
- ~ Always pull long hair back
- ~ Wear flat enclosed shoes
- ~ Do not wear jewellery
- ~ Trim and clean fingernails
- ~ Eat a solid breakfast each morning
- ~ Rest each night
- ~ Bring a notebook and pen to write all things down.
- ~ Bring a good camera (not a digital) with a 28mm macro lens or better.

beauty effects

Make up that doesn't wash off

BE0401B SUPPLIMENTARY COURSES

If you already hold a certificate in Semi-Permanent Makeup Applications and wish to broaden your skills, **beauty effects** offers refresher and advanced application courses. Open to practitioners who wish to purchase the **B.E Starter Kit** or use their own machines and cosmetic lotions, the courses are one-day workshops of comprehensive theoretical and practical education.

These Post-Graduate courses are:

- BE0417 Advanced Training in Full Lip Procedures
- BE0424 Body Illustrations
- BE0460 Post-graduation Skill Enhancement/Refresher Certificate

beauty effects

Make up that doesn't wash off

BE0417 ADVANCED TRAINING IN FULL LIP PROCEDURES

Advanced training in lip blend and full lip procedures is provided for candidates who can demonstrate that they have successfully undertaken and completed more than twenty (20) procedures.

- Duration:** Intensive one day course. 10:00am to 4:00pm.
- Models:** Two models are required. The first model from 10:00am to 12:30pm.
The second model from 1:00pm to 3:30pm.
- Dental Block:** Dentist will be scheduled for models provided. If course is not conducted in the Self Academy premise, you will be required to coordinate the dental appointments for your models. Please check with the educator for appointment times.
- Equipment:** You will be required to have with you all your machines and machine parts, your working sundries i.e. swabs, cosmetic lotions etc.
- Graduation:** You will be required to work at a professional pace to receive your certificate in this course. All work will be supervised.
- Price:** **\$AUD1500 + GST.**

beauty effects

Make up that doesn't wash off

BE0424 BODY ILLUSTRATIONS

More than ever before, body art has been adopted as an acceptable form of personal expression. In particular, many women are searching for alternatives to traditional parlours for the application of their small body art. Whilst this course only skills you for petite body art, don't be surprised if it takes you by storm. Nothing is more satisfying than completing a beautiful picture on someone and have them thrilled with the result.

This one day course teaches you the basics of body art (traditional artists are apprenticed for years and their skill is that of the master painters). You will be taught simple art, eg butterflies, roses etc.

Duration: Intensive one day course. 10:00am to 4:00pm.

Models: Two models are required. The first model from 10:00am to 12:30pm.
The second model from 1:00pm to 3:30pm.

Equipment: You will be required to have with you all your machines and machine parts, your working sundries i.e. swabs etc.

Cosmetic lotions: The cosmetic lotions necessary for these treatments are specifically designed for the body and are more intense and bright than those used for the face. A selection of colours is available and a minimum of ten should be purchased so that you have an appropriate variety.

Graduation: You will be required to work at a professional pace to receive your certificate in this course. All work will be supervised.

Price: **\$AUD1500 + GST.**

beauty effects

Make up that doesn't wash off

BE0460 POST-GRADUATION SKILL ENHANCEMENT/REFRESHER CERTIFICATE

One day courses structured to meet your professional requirements i.e. new machine management, colour mixing, eyebrow reshaping, colour correction procedures.

Price: On application.

DATE

beauty effects

Make up that doesn't wash off

APPLICATION FORM

Applicants Name: _____

Profession: _____

Employer's name: _____

Business name: _____

Address: _____

_____ P/code _____

Work Phone: _____ Mobile: _____

Email: _____

beauty effects

Make up that doesn't wash off

Course Menu

COURSES CONDUCTED IN AUSTRALIA

- BE0401 Semi-permanent Makeup Application (residents) \$AUD 5000 + GST.
-

COURSES CONDUCTED OUTSIDE AUSTRALIA

- BE0411 Semi-permanent Makeup Application \$AUD 5000 + GST.
-

One-day Courses

- BE0417 Advanced Training in Full Lip Procedures \$AUD 1500 + GST.
-

One-day Courses (available only if attached to 100 hours of training)

- BE0407 Medical Practitioners Introduction to Semi-permanent Makeup Application \$AUD 5000 + GST.
-

- BE0424 Body Illustrations \$AUD 1500 + GST.
-

- BE0417 Advanced Training in Full Lip Procedures \$AUD 1500 + GST.
-

- BE0466 Australian Accreditation Workshop \$AUD 1500 + GST.
-

- BE0460 Post-graduation Skill Enhancement/Refresher Certificate POA
-

beauty effects

Make up that doesn't wash off

APPLICATION FORM (continued)

Bookings

Supply two (2) dates that would suite you more:

B.E-Starter Kit

(NB: These kits are an additional cost to the Course Fee per person).

POA

Payment

Payment may be made by cash, cheque or credit. Credit payments can be processed over the phone or by submitting the following details. Credit card payments incur an additional administration fee of \$2.5%.

Cardholder name: _____

Type of Card:

MasterCard Visa

Card Number: _____

Expiry Date _____

Deposit: A 30% deposit is required with lodgement of this Application form. This deposit will hold your booking.

Final payment: Due prior to the start date of your course. Once this payment has cleared, the *B.E Starter Kit* and Curriculum will be forwarded directly to you.

Confirmation

A letter of confirmation will be forwarded upon receipt of the 30% deposit.

Cancellation

Regrettably, cancellation fees apply. The educator is in demand both as a practitioner and trainer. As a result, cancellation fees apply.

- ~ Within 20 days of course date – 50% of deposit
- ~ Under 10 days of course date - 100% of deposit

Changes to Course Outline

beauty effects makes every effort to communicate any changes to the format or pricing of these courses. However, you are advised that these may change occasionally without notice.